



To: Honorable Mayor Price and Members of the City Council

cc: Denis Fitzgibbons, City Attorney

City Manager's Executive Management Team

From: Gregory E. Rose, City Manager

Date: February 12, 2015

RE: City Manager Report

ACTIVITIES and EVENTS

- **2nd Saturday Maricopa Market**: The Maricopa Market is Saturday, February 14 at Copper Sky parking lot from 8 a.m.-12 p.m. Additional information is online at http://www.maricopa-az.gov/web/2nd-sat-market.
- **Coffee with the Chief:** February 14, 8-9:30 a.m., City Hall Council Chambers. Citizens are invited to interact, engage, and network with members of the police department. The meeting will focus on veteran resources that are located or being brought to the City. Several community outreach groups are scheduled to be there to provide information on programs available to the veteran community.
- **Presidents' Day Holiday:** City Hall is closed on Monday, February 16 in observance of Presidents' Day.
- **Maricopa Public Library Closed Monday:** The library is closed on Monday in observance of Presidents' Day.

GENERAL INFORMATION

Maricopa's 2040 Vision: Maricopa's 2040 Vision program continued this week with five Issue Project Team meetings. The Teams, composed of citizen volunteers, are continuing to refine the core vision elements that will be the foundation of the final 2040 Vision Strategic Plan. The Teams have a target date of February 20 to complete their work.

Maricopa Citizen Leadership Academy: The Maricopa's Citizen Leadership Academy has reached full capacity with over 20 citizens registered. All new applicants will be placed on a waiting list. This popular program kicks off on March 18 and is specially designed to help transform residents into the role of actively engaged citizens.



Current City Recruitments: Please click on the following link, http://www.maricopa-az.gov/web/jobs-portal.

Economic Development

- **Business Licensing Project:** During the February 17 City Council Regular Meeting, City Council will consider for adoption, proposed regulations, licensing procedures, and fees for special business types, specifically: (1) Massage Establishments, (2) Tattoo and/or Body Piercing and (3) Off Track Betting. Public notice of the proposed City Code updates and fees has been posted to the City website.
- **Maricopa 101:** This series of free training events is designed to help business owners better understand City processes and how to take advantage of the many assistance resources offered by the City. The first session of 2015 will be held on February 18 from 5-6 p.m. at City Hall and will focus on the Economic Development Department. <u>Click here to RSVP</u>.
- Maricopa 2040 Vision Project: Staff coordinated its fifth and likely final
 meeting with its assigned issue project team on Wednesday evening. The team
 worked to finalize its vision statement, goals, rationales, and strategies for the
 Economic Development and Sustainability Vitality section of the 2040 Vision
 plan.
- MCE Art in the City: The Maricopa Center for Entrepreneurship organized the inaugural Art in the City event last week from February 4-8. The event included a workshop on "Exploring the Business of Art" and featured local artwork at a pop-up gallery and other venues within the community.
- MCE Developers Group Think: On Tuesday, MCE hosted its first Developers Group Think event. DGT will help expand the knowledge base for local students, business owners, and entrepreneurs in the software development realm. The group will collaborate on educational pieces, learn new technology, and then implement and deploy group projects. Click here to learn more.
- **New Businesses:** Since the last report, the City received new business license applications from two home-based businesses, one business that will have a commercial storefront location, and two out-of-town businesses that will be doing business in Maricopa. Those businesses are: D Hall Brooks, LLC (HB); D.W.A. Construction Co, LLC (OOT); Good Donuts (COM); KC Locate LLC (OOT); King's Accessories and Things (HB); and Quality Construction & Restoration LLC (OOT).

Public Works Capital Projects

• **Honeycutt Road Widening Project:** Construction crews are continuing to widen Honeycutt Road from White and Parker Road to Porter Road. Traffic



control has flipped to the south side of Honeycutt to facilitate water line installation, restricting traffic to the north side of Honeycutt. Grading for the new lane and drainage channel are underway. Construction is expected to be complete by the end of May.

- **Public Works/Fleet/Fire Building:** Construction activities will begin in the next couple weeks, beginning with site demolition and grading. Construction is anticipated to take approximately nine months.
- **Copper Sky Police Substation:** The architect is working to address City comments for design and prepare a phasing plan. Staff anticipates presenting the site plan to the Planning and Zoning Commission in February. Construction plans are anticipated the first week of March. The contractor is preparing preliminary budget information for award of construction contract in April.
- **Edison Road Improvements:** The engineer is addressing City comments and preparing 90 percent plans for staff to review in March. Design is being coordinated with the work planned for the Public Works/Fleet/Fire Building. Some of the construction work on Edison Road will be done concurrently with the Public Works/Fleet/Fire Building.
- North Santa Cruz Wash: The first NSCW Stakeholders meeting was held on February 9. In attendance were developers, University of Arizona, Gila River Indian Community, Ak-Chin Indian Community, Pinal County, the Flood Control District, and others. The topics included a history of the project, a presentation of the schedule and hydrology, next steps, and a discussion of major issues. The most pressing issue is determining the alignment across U of A property and GRIC. The next meeting is scheduled for March 9.

Engineering

- The Smith-Enke road improvement plans and the Province Parcel 3 Pre-Plat are being reviewed.
- There are currently nine projects in for engineering review.

Street Maintenance

- Chipped 29 Christmas trees at drop-off site, cleaned up, and closed site. A total of 722 trees were chipped this season.
- Replaced 10 faded stop signs in the Glennwilde subdivision.
- Sprayed rights-of-way and medians for weeds.
- Graded 10 miles of dirt roads.
- Performed asphalt patching on Farrell Road South and White & Parker Road.
- Removed illegally dumped material from Farrell Road and White & Parker Road.
- Placed message board on State Route 347 with message "Welcome Home Sgt. Schmid" for Blue Star Mothers.



- Citywide striping of streets began this week and is expected to continue through February.
- Concrete repair work in Rancho El Dorado will begin Monday, February 16.

Development Services

Building Safety

Staff continues to develop and implement SMARTGov and coordinate with other departments on the following items:

- **Parcel Connector:** Staff is reviewing parcel data provided by Pinal County.
- **GIS Layers:** Staff has requested other departments to provide input on new and existing GIS layer data to implement into the new system.
- **Payment Gateway Connector:** This will allow the City to accept credit cards; staff is researching options to implement this.
- **Financial Receipt Extract:** This will allow financial data from Munis and SMARTGov to interact.
- **Data Migration:** Staff continues to work on exporting data from Munis.
- **Report Development:** A list of SMARTGov standard reports was sent to staff to review and select.
- **Configuration:** Staff has provided SMARTGov with the existing Council adopted fee codes and fee schedules for Fire, Planning, Building Safety, and Engineering.

Transportation/Transit

- The FY 15/16 Section 5311 Transit Budget proposal is complete and is in the City review and validation process. The proposed budget, if approved by Council, will provide for the continuation of expanded transit services into calendar year 2016. These expansions were approved by Council last year. We are awaiting receipt of three minivans to commence the service expansion; they are expected to be received in April or May.
- Staff hosted the weekly meeting of the Project Management Team for the Maricopa Area Transportation Plan on February 5. Topics of discussion included participation of regional agencies, hosting public events and public meetings, and the Maricopa Association of Governments' support to date with transportation forecast modeling. Phase I of this project has a demanding schedule to be completed by June 30. The project is on schedule.
- Staff will host and facilitate the first meeting of the Technical Advisory Group (TAG) for the Maricopa Area Transportation Plan on February 19. TAG includes representation from regional agencies and Indian communities and will meet monthly during Phase I. This group will provide input for the study, particularly on regional connectivity elements such as the future Interstate 11.
- COMET ridership for the week ending February 6: 35 riders, 69 trips.



Community Services

Recreation, Fitness, Aquatics, and Programs

- Total current membership: 5,684; 1 Adult: 390; 2 Adult: 500; Senior: 130; Senior Couple: 221; Family: 3,299; CS Punch: 467; Youth/Student: 212; Silver Sneakers: 120; Ak-Chin: 357; day passes sold to date: 12,013.
- Total distance traveled on Cardio Equipment, 5,700 miles over the week.
- Total hours spent on Cardio Equipment, 982 over the last week.
- Total number of Cardio Equipment workouts, over 3,500 last week.
- Over 4,500 Weight Room Workouts within the last week.
- Over 1,500 group exercise attendees within the last week.
- Personal Training Revenue generated last week was \$520.
- Child Watch was busy taking care of 364 children this week. The children are having fun making Valentine's Day themed art projects!
- Don't miss out! Copper Sky is hosting a Parents Night Out February 13. The event is 5-9 p.m. for children ages 5 ½ to 12. The cost of the event is \$15 per child with a multi-sibling discount available when enrolling a minimum of three siblings. Registration is available online or in person at Copper Sky. A Copper Sky membership is not required to attend this event.
- Latin dance is excited to start for the first time on February 14, 6-7:30 p.m., at Cooper Sky in celebration of Valentine's Day.
- Painting Date Night continues on Saturday, February 14. Couples will develop their artistic skills while having a great time.
- Cupcake Decorating starts this Saturday with a celebration of Valentine's Day. It is from 9:30-10:30 a.m. for preschool ages 3-5.
- Lifeguard courses in March are open for enrollment. Option 1 is March 13-15 and option 2 is March 20-22.
- The fun and excitement of participants in Youth Tumbling, Pom and Cheer, Active Adult Painting, and Drop in Beading classes is shown in this week's enrichment pictures (see attached).
- With warmer weather, water aerobics was packed this past week with 30 patrons per class. Open Swim and Lap Swim all increased in numbers with spring temperatures!
- A Spring Egg Dive event is planned for April 4 at the aquatic's complex.
- A sign was posted at the Copa Center reminding patrons that only service animals are allowed in the facility.
- Maricopa Youth Council is excited to be attending the City of Tempe's Youth Town Hall on Thursday, February 12.
- Copper Sky hosted a youth Lacrosse Tournament on Saturday, February 7 on fields 5-8 (pictures attached).
- Youth Sports
 - o Spring Soccer registration so far is 400.



- Spring Soccer Early Registration closes February 15. The cost is \$55 per child.
- Spring Soccer Regular Registration runs from February 16 to 22. The cost is \$65 per child.
- Field Reservations for the week of February 9:
 - Softball field rentals at Pacana and Copper Sky 70 hours.
 - Multipurpose field rentals at Copper Sky 18 hours.

Fitness Peak Time of Day Usage:



Fitness Peak Day of the Week Usage:





Library

• Door Count, 6,421 visitors; 96 new library cards issued; 5,591 checkouts; 428 hours of computer use; 148 attended programs; and 196 items were added to the collection.

Library Programs

- **Maricopa Job Club:** Every Monday afternoon from 3:30 to 5:30 p.m. This new service is sponsored by Goodwill Industries. Personalized job-search assistance is available from knowledgeable, understanding professionals. They can also help with resume writing tips, search strategies, and provide mock interviews. Now is the time to get that job you have always wanted.
- **Blind Date with a Book:** From Monday, February 2- Saturday, February 14. There are books of varying genres that have been wrapped so that the contents are not known at the time of checkout. This is a fun way to try something new...a genre you may not have chosen yourself.
- **Stupid Cupid:** Friday, February 13, from 5-7 p.m.

 Teens can celebrate Valentine's Day without pink hearts, cherubs with arrows, and other mushiness. The "Stupid Cupid" anti-Valentine's party features themed crafts, nontraditional Valentine treats, and other unique offerings. It is open to junior high and high school students and is sponsored by the Library's Teen Advisory Council.
- **Art Spot:** Friday, February 13, 9:30 a.m. Art Spot is a self-directed activity designed to provide interactive time with child and caregiver. Together explore a variety of art experiences. In Art Spot, *the process* is what is valued and is for ages 2-4.
- **S.T.A.R. Readers:** S.T.A.R. Readers is coming to the Maricopa Public Library! Beginning February 17, children aged 3-7 can work one-on-one with a specially trained volunteer. Children may read or be read to. It is this individual attention that fosters an early love of reading and builds literacy skills. A child's second visit with a STAR Reader will earn a free book. Come to the library or call for the complete schedule of availability.
- **Cookbook Book Club:** Meets the third Friday of each month at 12 noon. Join your fellow "foodies". Bring your inner Nigella or Bobby Flay as we discuss different cuisines and cookbooks. Also, bring your appetite and your dish as we sample the group's creations and discuss this month's books. This month's focus is British chefs.
- **Friday, February 13,** 10:30 a.m. Rhythm & Rhyme Dance Party. Rhythm instruments, sing-along and action songs, dancing and movement to teach your children the love of music! Intended audience: infants-preschool ages.
- **Friday, February 13**, 4 p.m. "Krafty Kids". Come make a fun craft with friends...all materials provided.



- **Saturday, February 14**, 1-4 p.m. "Desert Gardening 101". In this class you will develop a planting guide on how to select and get your plants into the ground, how to irrigate, and how to fertilize and cultivate your plants.
- Monday, February 16, Library Closed on Presidents' Day.
- **Tuesday, February 17**, 9:30 a.m. and 10:15 a.m. Preschool Storytime. Discover new stories, rhymes, flannel boards, and songs in this active fun-filled, half-hour program designed to help build early literacy skills as your child gets ready to read.
- **Tuesday, February 17**, 1:30 p.m. Friends of the Maricopa Public Library host an open discussion with coffee and refreshments. All are welcome to attend
- **Tuesday, February 17,** 3:30 p.m. Tale Waggers. Come read to PJ the Dog. For struggling readers and animal lovers.
- **Wednesday, February 18**, 9 a.m., 11:15 a.m., and 2:15 p.m. Fun Van (advance registration required). Kids play and learn while parents and caregivers meet to discuss parenting skills.
- **Wednesday, February 18,** 5:30 p.m. Teen Advisory Council. Kids 12-17, come join our teen group to plan programs and events and help make the library a cool place to be!
- **Thursday, February 19**, 9 a.m. Lapsit for parents and children aged 0-12 months. Early learning fun with rhymes, bounces, songs, and stories.
- **Thursday, February 19**, 9:30 a.m. Movers and Shakers Storytime. Explore early literacy with books, finger plays, stories, and songs just for toddlers. For ages 1-2 with an adult.
- **Thursday, February 19**, 10 a.m. L'il Explorers. Explorers are introduced to stories, music, rhymes, and activities just right for toddlers' active learning styles. Ages 2-3.
- **Thursday, February 19**, 9-11:30 a.m. Coffee on the Porch. Come meet old friends and make new ones over a cup of coffee and baked goods. Meet the library manager and make suggestions concerning the library.

Parks

Copper Sky

- Boy Scout Eagle project: over 55 people showed up to install concrete pads for park benches and steel trash cans. It took over four hours to remove the existing soil, build forms, mix over 100 bags (80lbs) of concrete mix, and finish the concrete. Benches and trash cans will be installed next weekend. Thank you, Mathew Mabee and Casa Grande Troop 948.
- Painted four multi-propose fields for Saturday's lacrosse tournament.
- Started dormant turf rejuvenation.
- Recycled 3 tons of grass clippings.
- Worked on weed control in landscape areas.



Pacana Park

- Continued work on Pacana concrete project.
- Installed new wood fiber in playground.
- Stocked rainbow trout per Arizona Game and Fish Department.

City Hall

• Began landscape rejuvenation trimming.

Special Events & Marketing

Salsa Festival, March 28

- Continued to field vendor inquiries about participating in the event. To date there are 60 vendors registered.
- Marketing campaign begins February 19.

5k Copa Color Run March 14

- Registration is open and to date there are 12 registered.
- Additional information is available online. Click on <u>5k Copa Color Run</u>.

Fishing Derby April 18

- Registration is open with 54 children registered to date.
- Additional information is available online. Click on Fishing Derby.

<u>Police Department</u>

- **Friends of the Maricopa Library:** February 9, Chief Steve Stahl was present at the Friends of the Maricopa Library meeting. Chief Stahl answered questions and addressed concerns from the meeting participants.
- **MPD Emergency Response Plan:** February 10, the Police Department representatives began working with the Fire Department to construct the MPD emergency response plan. The plan will assist with the evacuation of the MPD station in the event of an emergency.
- **Be Awesome Youth Coalition**: MPD was present at the Be Awesome Coalition on February 11. Be Awesome Youth Coalition is designed to allow vested community leaders to have an open forum with youth in the city.
- **President's Task Force Listening Session**: February 13, Chief Stahl will attend the Listening Session on Community Policing and Crime Reduction. The meeting, which is open to the public and hosted at the Phoenix Convention Center, is designed to gain broad input and expertise from stakeholders. The information collected in the meetings will inform and advise the President's Task Force in developing recommendations.
- **Against Abuse Domestic Violence Center**: February 11, members of the department were present for the open house and tour of the new Against Abuse domestic violence center located in the city. The shelter is a 32-bed facility that provides safety, support, and education to individuals experiencing or having experienced domestic violence, human trafficking, or sexual assault.



Fire Department

Community Outreach, Public Safety Events, and Fire Prevention

- L517 provided fire safety information to fifth grade students of Sequoia Pathway Academy.
- FF Joshua Eads presented the Fire Pals curriculum covering fire safety to the students of Butterfield Elementary School.
- E575 participated in a Safety Kids Saturday event presented by Precious Hands Healthcare. The event provides a free CPR workshop on the first Saturday of each month for kids in our community ages 6 and up.

Emergency Calls

Maricopa Fire Department responded to a total of 72 requests for emergency assistance this week, with 63 (88 percent) being medical in nature.

Ambulance Transports: As a result of calls for medical assistance this week, 37 patients were transported by ambulance to surrounding hospitals for further evaluation and treatment.

Auto Accidents: MFD responded to three reports of motor vehicle accidents. One incident involved a single vehicle that lost control crossing the train tracks and ended up striking a concrete barrier. Two patients were evaluated, treated, and transported to nearby hospitals for further medical attention.

Vehicle Rollover: E572 was dispatched to a report of a semi-truck rollover in the Casa Grande area. A tanker hauling milk lost control and flipped over trapping the driver inside the vehicle. Extensive extrication was necessary to gain access to the patient and remove him from the vehicle. The patient had significant injuries and was transported by medevac helicopter to a nearby hospital. See photos attached.

Natural Gas Leak: E572 responded to a report of gas odor in the kitchen of an elementary school. Students were evacuated from the building. It was determined that the pilot light in the cafeteria stove had gone out. Crews were able to relight the pilot and the school was cleared for students and staff to return.

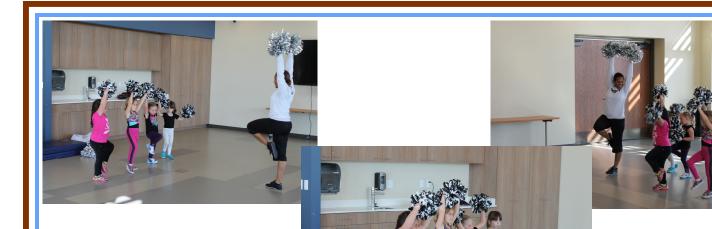
Alarm Indication: Three reports of smoke detector/alarm activations in private residences were received. All were false alarms.

• **Bee Attack:** L571 was dispatched to the Duke Golf Course for a report of bees swarming, attacking, and stinging groundskeepers after a bush had been disturbed. One person was stung multiple times and treated and transported to a nearby hospital for further evaluation. A second patient was treated but refused transport.

Respectfully submitted,

Gregory E. Rose, ICMA-CM

City Manager







Copper Sky Enrichment Programming—Winter 2015





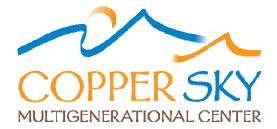












Copper Sky Lacrosse Tournament—Feb. 7, 2015







